

# ORDER



**Orders**  
**Order / Rev:** 721404  
**Alt Order #:** 06367463  
**Product Desc:** PRIORITIES USA ACTN  
**Estimate:** 1562  
**Flight Dates:** 10/11/12 - 10/12/12  
**Original Date / Rev:** 10/10/12 / 10/10/12  
**Order Type:** Political

**WUSA**  
**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Mundy Katowitz Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 1322 G Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/Presidential  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/12/12	1	\$1,000.00	\$850.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	1	\$1,000.00	\$850.00	0.00
<b>Totals</b>	<b>1</b>	<b>\$1,000.00</b>	<b>\$850.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUSA	10/11/12	10/12/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	---TF--	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	---TF--		1				\$1,000.00		0.00			
													Totals	1	\$1,000.00